



Constant Contact Survey Results

Survey Name: PIAVA Membership Satisfaction Survey 120214

Response Status: Partial & Completed

Filter: None

2/8/2015 7:50 PM EST








* How long have you been a member of PIAVA?

How long have you been a member of AFAWA?			Number of Response(s)	Response Ratio
Answer	0%	100%		
Less than 6 months	<div><div></div></div>		13	25.4 %
6 months to less than 1 year	<div><div></div></div>		3	5.8 %
1 year to less than 3 years	<div><div></div></div>		9	17.6 %
3 years to less than 5 years	<div><div></div></div>		6	11.7 %
5 years or more	<div><div></div></div>		18	35.2 %
Life Member	<div><div></div></div>		2	3.9 %
No Response(s)			0	0.0 %
Totals			51	100%








* How would you rate your overall satisfaction with our association?

Answer	0%	100%	Number of Response(s)	Response Ratio
Exceptional	<div><div></div></div>		23	45.0 %
Above satisfactory	<div><div></div></div>		18	35.2 %
Satisfactory	<div><div></div></div>		8	15.6 %
Below satisfactory	<div><div></div></div>		1	1.9 %
Poor			0	0.0 %
Too soon for me to say	<div><div></div></div>		1	1.9 %
Totals			51	100%

***How often do you attend our monthly Member's Meetings?**

Answer	0%	100%	Number of Response(s)	Response Ratio
Every month			11	21.5 %
One every couple of months			8	15.6 %
One every quarter			3	5.8 %
One every six months			3	5.8 %
Once a year			3	5.8 %
One every couple of years			6	11.7 %
Never			17	33.3 %
No Response(s)			0	0.0 %
Totals			51	100%

***In which area of Virginia would you prefer our monthly Member's Meetings be held?**

Answer	0%	100%	Number of Response(s)	Response Ratio
Blue Ridge Highlands			0	0.0 %
Central Virginia			4	7.8 %
Chesapeake Bay			0	0.0 %
Eastern Shore			0	0.0 %
Heart of Appalachia			0	0.0 %
Northern Virginia			30	58.8 %
Shenandoah Valley			2	3.9 %
Southern Virginia			1	1.9 %
Tidewater/Hampton Roads			1	1.9 %
No Preference			8	15.6 %
Other			5	9.8 %
No Response(s)			0	0.0 %
Totals			51	100%

✳️ Our monthly Member's Meetings have been routinely held in Northern Virginia in the past. If that practice is continued, in which county would you prefer the meetings to be held?

Answer	0%	100%	Number of Response(s)	Response Ratio
Fairfax	<div></div>		13	25.4 %
Loudoun	<div></div>		4	7.8 %
Arlington	<div></div>		2	3.9 %
Alexandria	<div></div>		1	1.9 %
Prince William	<div></div>		2	3.9 %
Rotated on a monthly basis	<div></div>		8	15.6 %
No Preference	<div></div>		18	35.2 %
Other	<div></div>		3	5.8 %
No Response(s)			0	0.0 %
Totals			51	100%















Have you ever used our monthly Member's Meeting webcam service to watch and listen to one of our meetings? If so, please indicate what you thought of this service in the comment box.

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes	<div></div>		5	9.8 %
No	<div></div>		39	76.4 %
I wasn't aware of this service	<div></div>		5	9.8 %
I do not have the capability to use this service			0	0.0 %
Other	<div></div>		2	3.9 %
No Response(s)			0	0.0 %
Totals			51	100%













Currently our monthly Member's Meetings are free for our members to attend, and each may simply choose to order and pay for whatever they wish from the restaurant's menu. Do you prefer this policy, or would you prefer having a choice of three entrees and paying a 'set price' to attend our meetings instead? If so, how much would you consider to be a fair price?

Answer	0%	100%	Number of Response(s)	Response Ratio
Continue with current policy	<div></div>		34	66.6 %
Set price - \$25.00	<div></div>		1	1.9 %
Set price - \$30.00	<div></div>		3	5.8 %
Set price - \$35.00			0	0.0 %
Set price - \$40.00			0	0.0 %
No preference	<div></div>		13	25.4 %
Other			0	0.0 %
No Response(s)			0	0.0 %
Totals			51	100%










✖ Which area do you feel needs the most improvement within our association? Please select your area of most concern and write any others in the comment box.

Answer	0%	100%	Number of Response(s)	Response Ratio
Communication about meetings and events			1	1.9 %
Quality of guest speakers			1	1.9 %
Location of monthly Member's Meetings			8	15.6 %
Membership benefits			3	5.8 %
Website			1	1.9 %
PIAVA sponsored training seminars			4	7.8 %
Association management			0	0.0 %
Annual Holiday Party			1	1.9 %
Increase size of membership			2	3.9 %
Lobbying efforts			3	5.8 %
Mentoring of new registrants and members			6	11.7 %
No preference			16	31.3 %
Monthly Member's Meeting webcam broadcasts			1	1.9 %
Venue and cost of monthly Member's Meetings			0	0.0 %
Other			3	5.8 %
No Response(s)			1	1.9 %
Totals			51	100%










Which of the following currently offered membership benefits is most important to you? Please select your most significant benefit and write any others in the comment box.

Answer	0%	100%	Number of Response(s)	Response Ratio
Member's Meetings - Socializing			5	9.8 %
Website use - Public use to locate my P.I. firm			0	0.0 %
LinkedIn Group - Member blogging and discussions			0	0.0 %
Professional affiliation with our association for marketing purposes			5	9.8 %
List serve - Potential business opportunities			7	13.7 %
Being connected to other P.I. Associations			4	7.8 %
Annual Holiday Party			1	1.9 %
Lobbying efforts			2	3.9 %
Working with DCJS			5	9.8 %
Members meetings - Guest speakers			3	5.8 %
Training seminars			8	15.6 %
Presentation of membership wall certificates, lapel pins and coffee mugs			0	0.0 %
Advertising opportunities for members and vendors in monthly newsletter			0	0.0 %
Industry representation in Richmond			7	13.7 %
Receiving 25% discount on P.I. Magazine			0	0.0 %
Other			3	5.8 %
No Response(s)			1	1.9 %
Totals			51	100%














Which of the following potential membership benefits would you personally like to see our association offer in the future? Please select your first choice and then write any others in the comment box.

Answer	0%	100%	Number of Response(s)	Response Ratio
Facilitate more P.I. product discounts			4	7.8 %
Host an annual training conference			5	9.8 %
Hold meetings in other parts of the state			6	11.7 %
New member mentoring program			6	11.7 %
Host more social events for members			5	9.8 %
Facilitate database service discounts			11	21.5 %
Having a membership awards program			0	0.0 %
Host more training seminars			9	17.6 %
Other			3	5.8 %
No Response(s)			2	3.9 %
Totals			51	100%

Which of the following potential membership benefits do you feel would be most effective in attracting new members to join our association? Please select your top choice and write any others in the comment box.

Answer	0%	100%	Number of Response(s)	Response Ratio
Facilitate P.I. product discounts			1	1.9 %
Host an annual training conference			6	11.7 %
Hold meetings in other parts of the state			9	17.6 %
Offer a new member mentoring program			6	11.7 %
Host more social events for members			4	7.8 %
Facilitate database service discounts			10	19.6 %
Host more training seminars			10	19.6 %
Other			2	3.9 %
No Response(s)			3	5.8 %
Totals			51	100%

What type of training would you like to see our association sponsor in the future? Please select your top choice and write any others in the comment box.

Answer	0%	100%	Number of Response(s)	Response Ratio
Surveillance			4	7.8 %
Marketing			1	1.9 %
Interview techniques			5	9.8 %
Criminal law			0	0.0 %
Civil law			1	1.9 %
GPS tracking			0	0.0 %
Laboratory forensics			1	1.9 %
Computer forensics			5	9.8 %
Forensic accounting			1	1.9 %
Open Source Intelligence (OSINT)			7	13.7 %
Technical Surveillance Countermeasures (TSCM)			0	0.0 %
Use of aerial drones			2	3.9 %
Background investigation			8	15.6 %
Crime scene investigation			1	1.9 %
No preference			9	17.6 %
Other			6	11.7 %
No Response(s)			0	0.0 %
Totals			51	100%

What, in anything affecting the P.I. industry in Virginia, would you like PIAVA to bring to the attention of DCJS for improvement or change? Please explain.

33 Response(s)





Do you have any suggestions for improving how PIAVA is currently being run? Please explain.

27 Response(s)



Do you have any suggestions on how PIAVA can improve the benefit of membership? Please explain.

20 Response(s)





Do you have any interest in running for elected office or serving as a member of the Board of Directors in the future?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			3	5.8 %
No			29	56.8 %
Maybe			17	33.3 %
No Response(s)			2	3.9 %
Totals			51	100%

* How likely are you to renew your PIAVA membership in 2015?

Answer	0%	100%	Number of Response(s)	Response Ratio
Very likely			42	82.3 %
Somewhat likely			4	7.8 %
Neutral			4	7.8 %
Somewhat unlikely			1	1.9 %
Very unlikely			0	0.0 %
No Response(s)			0	0.0 %
Totals			51	100%

* How likely are you to recommend membership in PIAVA to another Private Investigator?

Answer	0%	100%	Number of Response(s)	Response Ratio
Very likely			45	88.2 %
Somewhat likely			3	5.8 %
Neutral			2	3.9 %
Somewhat unlikely			1	1.9 %
Very unlikely			0	0.0 %
No Response(s)			0	0.0 %
Totals			51	100%